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Southeast Educational Conference to Be Held in Orlando, Florida in April



Chromastics Hair Color will hold their first annual Shades Of Excellence extravaganza as a national educational conference on Sunday and Monday, April 6 and 7, 2014 at the Renaissance Hotel in Orlando, Florida.

Join Master Hair Colorist Tom Dispenza as well as Master Hair Designers Mike Karg, Stephen Adams and a team of Rising Stars for two days of interactive education to bring your creative and business skills to a higher level. Master hair colorist and Chromastics President Tom Dispenza will be the event co-host with CEO, Peter Ciotti.

Tom Dispenza will share a series of presentations devoted to blondes, redheads, brunettes and hair color highlights. He will present the latest hair color trends with special how-to techniques for customized formulations.

Mike Karg will teach how to eliminate weight and add texture to your haircuts with a modern and functional approach. Karg is currently working on the main stage at major hair conventions across Europe and the USA.

Stephen Adams will demonstrate how using the razor will make clean cuts, graduation and layering. Adams is the owner of Moxie Hair Salons in St. Paul and Minneapolis. He is a platform artist and educator for Chromastics Hair Color, Unique Salon Services and Arrojo Hair Products.

The stage will be set for an electrifying forecast of creative hair color and hair design by four of the top rising stars from the Chromastics Hair Color education team.

Multi-talented hair colorist Trixie Dickinson of Salon Moxie in St. Paul, Minnesota will unveil her new Aura Hair Collection. Dickenson will share a journey through an Aurora Borealis of hair color into a meteor emulating fashion and design, using salon-friendly hair color techniques.

Tracy Eaton, Owner of Hair Benders in Ellsworth, Maine will present her new 'Modern Retro Pin-Up Hair Color', sharing the return to femininity with glamorous style and makeup that are accentuated with bright hair color shades.

Brentt Flammang of Moxie Hair Salon in Saint Paul, Minnesota will share simple multi-dimensional techniques for everyday wearable hair color that can be easily translated into contemporary and avant-garde looks.

Ginger Huff, owner of Salon Fusion in Bonaire, Georgia will present her 'Chromastics 25 Foil Technique', to share how to customize your hair designs with simple hair color that will artistically accentuate your client's best features and lifestyle needs.

For full schedule of events and information visit www.chromastics.com



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