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## Shades Of Excellence! First National Educational Conference In Orlando, Florida ~ April 6 & 7, 2014



**New York, NY** Chromastics Hair Color will hold their first annual Shades Of Excellence extravaganza as a national educational conference on Sunday and Monday from 10 AM to 5 PM both days on April 6 and 7, 2014 at the Renaissance Hotel in Orlando, Florida. Chromastics Hair Color was founded by Tom Dispenza, President and Peter Ciotti, CEO.

**Experience the Educators' Education:** Learn to create haircolor like any master hair colorist. Join Tom Dispenza and his team of hair colorists and hair designers celebrating Chromastics 10 year anniversary! Together, they will share the latest hair color trends with tried and true techniques and formulations. This will allow you to create stand out hair color with creative hair designs.

**Tom Dispenza & Special Guest Educators:** Every featured performance will be shared on the main stage. Master hair colorist Tom Dispenza will be the event host. There will be special presentations by Dispenza on blondes, redheads, brunettes and hair color highlights. There will also be stage presentations by other nationally acclaimed master hair colorists and hair designers.

**The Evolution Of Hair Color!** Tom Dispenza shares, "Chromastics puts complete artistic control back into the hands of the creative hair colorist. Our organic hair color chemistry is based on a combination of carbon, hydrogen, oxygen and nitrogen to create Chromastics Hair Color shades. We believe the colorist and not the hair color company should control the deposit, the lightening and the tone of every hair color formula."

**Advance Tickets & Special Offers:** Early registration admission tickets are now only \$200, with \$250 tickets available after March 1, 2014. There will also be a complete array of special show deals. Special discounted Renaissance Airport Hotel Packages will be available for those who sign up early by calling 407-240-1000.

**Create Your Own Haircolor Evolution ~ With Shades Of Excellence In Orlando!** For more information on the April 6 & 7, 2014 Florida Chromastics Hair Color Shades Of Excellence event or to register for a special regional hair color workshop, call 877-716-2889, or visit [www.Chromastics.com](http://www.Chromastics.com) for online registration.



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884 West End Avenue, Suite 24, New York, NY 10025 USA • 877-716-2889 • 212-665-0674  
[www.chromastics.com](http://www.chromastics.com)