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Newsletter

Sharing everything while keeping it simple!

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Chromastics K.I.S.S. Method to Tint-Backs!

Keep It Superior Stylist! As the air turns crisp and clients shift from sun-kissed blondes to richer, warmer tones making this the perfect season to lean into what Chromastics does best: **beautiful, customizable color with complete control in your hands**. In this issue, you'll find fresh fall formulas, quick tint-back guidance, and tips to keep you and your clients shining through the holidays. Think of it as your seasonal toolkit for creating hair that feels healthy, radiant, and perfectly on trend, while keeping your work superior over others.



Fall: The Season of Depth and Dimension

This season is all about depth, richness, and subtle sophistication. After months of sun exposure, salt water, and repeated lightening services, many clients begin to crave a shift — hair that feels restored, shinier, and more polished. Autumn provides the perfect opportunity for transformation, offering a natural pause between the carefree brightness of summer and the cozy elegance of winter. It's the ideal time to soften overly-lightened ends, rebuild integrity, and introduce tones that create dimension and shine. From warm brunettes with

reflective lowlights to velvety coppers and chestnut blondes, deeper shades not only bring out the glow in the skin but also pair beautifully with fall's richer fabrics, layered textures, and earthy palettes. By leaning into these seasonal transitions, stylists can help clients achieve looks that feel both refreshed and on-trend, while also maintaining the health and longevity of their hair color.

Tint-Backs Made Seamless with Chromastics

Fall is the perfect season to reframe tint-backs not as a “correction,” but as an opportunity to refresh, protect, and reinvent your clients’ look.

Why Clients Love the Shift from Summer Light Locks to Falls Spicy Depth

- **Shine Factor:** Deeper colors naturally reflect more light, giving the appearance of smoother, healthier hair.
- **Low Maintenance:** Rich brunettes, dimensional reds, and dark blondes grow out softly, keeping upkeep simple during the busy holiday season.
- **Fashion Forward:** Seasonal haircolor mirrors fall’s cozy aesthetic. Think warm chestnuts, spiced coppers, and glossy espressos.

Tint-backs is the process of returning lightened hair to a deeper shade, which can feel intimidating due to risks of muddiness, uneven absorption, or unwanted undertones. Although tint-backs are considered corrective color, with Chromastics’ pure, concentrated pigments, the process is simplified into a single step: replenish the missing undertones while applying the final shade. Just mix the target color with the appropriate Concentrate and developer to restore depth, maintain integrity, and achieve seamless, predictable results.

The Chromastics Approach to Successful Tint-Backs:

- **Assess Hair and Determine Target:** Before every service, take time to carefully evaluate and analyze the client’s current hair color, its porosity, along with the desired level and tone. As a professional, it is up to you to determine the safest and most effective approach, ensuring both scalp and hair integrity are preserved. Chromastics Hair Color is enriched with premium ingredients like soy, wheat, and rice proteins, which help protect and strengthen the hair throughout the coloring process.
- **Choose Your Filler / Replace Missing Pigments:** Apply color wheel theory to identify the missing pigments needed to reach the desired depth. Then, choose the Chromastics Concentrates that correspond to the underlying pigment required for your target level and tone. Because blonde hair often lacks the warmth found in deeper shades, it’s important to first replace those undertones—whether gold, copper, or red—based on the end result you want to achieve. Chromastics Concentrates, especially the blue, red, and green, are invaluable tools for corrective color, allowing you to “fill” in the missing pigment that lightening or previous treatments may have removed or counterbalance any unwanted tones.
- **Mix Your Formula:** Achieve richness and control with Chromastics in a single-step tint-back process using the pure color base and Concentrates. This system allows you to deposit the target shade and the necessary filler simultaneously, eliminating the need for multiple applications. Enhance the result by blending in Chromastics Neutral or Natural shades for a realistic, multi-dimensional finish. Simply combine your chosen Chromastics shade with the appropriate Concentrate to replace the missing pigment, then add the developer and apply.
- **Apply and Process:** Apply the mixture to the hair, ensuring even saturation, and allow it to process.
- **Rinse, Condition, and Style:** Rinse the color thoroughly, condition with Tri-Organic Complex Light or Extreme Conditioner and then style as usual.

Example Formula:

For a client returning to a brown shade from a lighter, compromised color, a colorist might use a mix of D6N, (Deposit Only) shade, and 6 grams of Gold Concentrate to replace missing pigments.



Tint-Backs Made Seamless with Chromastics



Chromastics allows the colorist to lock in shine with control and flexibility. Chromastics provides professional colorists with enhanced control over toning, lightening, and depositing, allowing for a more customizable and less aggressive process.

Quick Wins For Everyday Success:

- **Seal:** Using Chromastics Clear Shades to lock in lowlights and give the final result a luminous, healthy surface reflection.
- **Formula Boost:** Just add 10 grams of Liquid Clear Shades to enhance shine and vibrancy to any color formulation without shifting depth.
- **Fast Fix:** Neutralize unwanted warmth by blending Ash with Neutrals in your glaze.

Cropped Confidence:

The Color Potential of Short Hair by Bettina Roth

You may or may not be familiar with Chromastics Haircolor — but have you heard of Bettina Roth? A renowned creative color specialist and master educator, Bettina has led technical education teams for some of the world's top haircolor brands. Her experience offers a powerful reminder for stylists this fall: **don't overlook the short hair client.**

Short hair clients may not spend hundreds in a single visit, but they book more frequently — often every 3–6 weeks. Over time, those visits fill your chair and your book, adding up to consistent income and stronger client relationships.

What Bettina loves most?

The creative freedom.

- Short hair allows color placement to enhance facial features.
- Quick gloss services can be added to nearly every visit.
- Subtle highlights or lowlights, painted in with just the tip of a comb, create dimension, movement, and fullness — especially for fine hair.

“Summer is over,” Bettina shares. “For fall, it’s about bringing back depth and shine. Over the past few years, long hair color services have dominated. Clients stretch their appointments, coming in less often for both color and cuts. But stylists often forget how lucrative the short hair market is.”

This fall, remember: **short hair isn't a trend — it's a business opportunity.** With the right approach, those cropped cuts can become your most loyal, consistent, and creative clients.



Bettina Roth

International Hair Colorist
Chromastics Ambassador for Canada

Before



During



After



Directional Comb-On Highlighting A Technique by Bettina Roth

Bettina shares one of her favorite Fall techniques. Not every client is looking for a full head of foils or the time commitment of balayage. That's where the Directional Comb-On Highlighting Technique comes in — a fast, efficient way to add dimension, movement, and subtle light play without overwhelming the hair.

By using the fine teeth of a comb as your “brush,” color is deposited in delicate, linear strokes that mimic the natural scattering of light. This approach is ideal for shorter haircuts, fine textures, or clients who want just a touch of brightness to bring their shape and facial features to life.

What makes this technique so effective is its precision and speed. With just a few comb strokes, you can create a multi-dimensional effect that enhances volume, texture, and shine — making it an easy add-on service or a creative refresh between major color appointments.

Formula: Once chosen base color is applied, mix a little XLSuper or XLCream with 20V developer and a little of a Deposit Only shade that is at least two levels darker than the base one.

Technique: Dip the tip of a comb into the mixture and simply run a line that follows the fall of the hair. Continue this technique placing where you feel dimension placement is best for your clients haircut and style. Process. Visualizing this technique for global color placement and touch ups. It is highly recommend to follow with a 10 minutes glossing treatment with mostly Clear and a few drops of desired colored Liquid Shade mixed with 5V developer or 10V developer.

Model Hair Analysis: Natural level 7 / 70% white

Model Formula & Creative Steps Taken:

1. Detox with Tri Organic Clarifying Shampoo; towel dry
2. Regrowth Formula: 15gr 8N + 15gr D 6RO + 5gr 4RV + 35gr 20V developer.
3. Comb in Formulas: Formula 1 — XL Super + 20V
Formula 2 — D 4RV + 10V developer. Applied on natural hair fall.
4. Processed for 35 minutes.
5. Rinsed without emulsifying to prevent blending on accents.
6. Stop action with Tri Organic Sulfate Free shampoo; towel dry.
7. Glossing: Based on 1oz Clear + 3 drops L4RV + 10V developer
8. Processed 10 minutes.
9. Rinse, followed with Tri Organic Sulfate Free shampoo, and applied Tri Organic Conditioner Light.

What I Wish I Knew In Beauty School

In beauty school, we all start the same way: learning formulas, memorizing charts, and practicing on swatches and mannequins. But once you step behind the chair, reality sets in — no two clients are the same, and no single formula works for everyone. Looking back, here is the one lesson every stylist wishes they learned sooner:

Always focus on the why behind the formula. When you understand underlying pigment, you can fix anything.

Why the “Why” Matters

Haircolor is chemistry, but it's also artistry. The most successful colorists don't just memorize what tube to mix with what developer — they ask themselves:

- What pigments are already in this hair?
- What needs to be replaced, refined, or neutralized?
- How will porosity or condition affect the end result?

It is tempting to think of formulas as magic recipes. But the real magic happens when you understand what is going on beneath the surface. Hair isn't a blank canvas — it has underlying pigment, history, and condition that affect every result.

When you learn to read the hair first and ask, what am I working with? you gain control. Instead of just mixing what is written in the book, you design formulas with intention.

The Key Is Pigment

Every head of hair carries its own pigment story. Lighten dark hair, and you'll find red, orange, and gold tones waiting underneath. Deepen blonde hair, and you'll need to replace those missing tones or risk a muddy, hollow result.

That's what Chromastics was built for: a line that puts complete control in the colorist's hands, allowing you to add or subtract tone as needed. When you understand pigment, you can:

- Create believable blondes without brassiness.
- Build rich brunettes that never look muddy.
- Tint-back lightened hair with shine and confidence.

Once you know what pigments you're adding, neutralizing, or replacing, you stop fighting with the hair and start working with it.

Beyond Memorization

Formulas are tools, not answers. The answer comes from understanding the “why”:

- Why did this blonde lift warmer than expected?
- Why does this brunette look flat?
- Why didn't this glaze last?

When you know the why, you know how to adjust — and that's what separates a formula-follower from a true colorist.

Takeaway for Today

Whether you are fresh out of school or a seasoned stylist, remembering the why keeps you adaptable, creative, and confident. Chromastics was designed to put that control in your hands — giving you the flexibility to correct, enhance, and create with precision.

Because when you understand the why, there's nothing you can't fix. Chromastics gives you the tools, but knowledge gives you the artistry.

Fresh Fall Formulas

Three Fall Formulas to Try:

- **Amber Glow Blonde:** Tone with Liquid Shades 20 grams L8G + 10 grams Clear for a soft golden finish.
- **Cinnamon Chestnut:** Add warmth with a blend of Deposit-Only 20 grams D4RO + 10 grams D6G + 5 grams Red Concentrate for a dimensional brunette.
- **Espresso Plum:** Combine Deposit-Only 20grams D4RV + 10 grams D4G for clients who want a bold, cool-leaning depth.



This season is all about depth, richness, and subtle sophistication.

Holiday Prep & Client Care



The holiday rush is coming — help your clients look and feel their best while adding to your bottom line.

- **Pre-Book:** Encourage clients to reserve their holiday appointments early, as November and December books fast.
- **Shine Services:** Upsell Chromastics Clear Gloss for a quick, high-shine add-on that boosts holiday-ready color.
- **Gift Tip:** Pair retail-sized shampoos with a handwritten care card for a simple but personal holiday package. Maybe include a promotion certificate that is only good during the slow season.
- **For Pros:** Build balance into your schedule — pre-book your busiest holiday clients now, but don't forget time for yourself. Even a short walk between appointments can reset your energy.

A Note from Chromastics

As 2025 winds down, we want to thank you for choosing Chromastics. This community thrives because of your artistry, professionalism, and passion for elevating haircolor. Here is to a busy, beautiful season ahead — and an inspiring 2026.

With gratitude,

The Chromastics Team

EDUCATION & EVENTS

Want to learn more about Chromastics? Visit our website, www.chromastics.com, where you find everything you need to know to get started and advance through becoming a master colorist. Go to the Education tab and select from the many options on the dropdown — Training Manual, Color Formulary, Look for our Facebook Page and join us at — **CHROMASTICS ON DEMAND**. Please follow us on social media to stay current with Chromastics and be informed of the next upcoming educational events. We are on YouTube, Facebook, and Instagram.

