

chromastics  
artistry made simple!

# Newsletter

Sharing everything while keeping it simple!

Chromastics Pure Tone Color Line & Tri-Organic Complex Is Proudly Made in the USA 



## Welcome 2026!

New Year. Smart Color.  
One System That Does It All.

### Our 2026 Outlook | From Chromastics

As we step into 2026, Chromastics enters the new year with clarity, focus, and purpose. The professional beauty industry continues to evolve. Salons are streamlining, independents are growing, and colorists are demanding systems that respect both creativity and efficiency.

Our outlook is simple and intentional: to continue refining what works, eliminating what doesn't, and supporting professionals with color solutions that are smart, adaptable, and sustainable. In the year ahead, Chromastics remains committed to thoughtful education, simplified systems, and products that perform consistently behind every chair, in every salon environment.

We believe the future of haircolor isn't about having more—**it's about working smarter with less.**

### A Note from the Chromastics Education Team

The start of a new year is a powerful moment to reset and refocus. At Chromastics, we are grateful for the salons, colorists, and educators who continue to trust our system and grow alongside us.

In 2026, our commitment is to:

- Support real working professionals
- Deliver predictable, high-performing color
- Provide education that empowers confidence
- Keep artistry simple without limiting creativity

Thank you for being part of the Chromastics community. We look forward to another year of collaboration, growth, and beautiful haircolor. Don't forget to post your creations and tag us. — The Chromastics Education Team

### Featured Inside

- **Low SKU. Meets Every Colorist's Needs:**  
Why simplicity is the future of professional haircolor
- **Salon Real Estate: Making Every Inch Count**  
Designing dispensaries that support efficiency and creativity
- **Independent Stylist Spotlight:** Smart systems that support growth without overbuying
- **Educator Feature: Eric Anthony** with time-saving techniques for modern colorists
- **Product Spotlight:** Small additions that make a big impact
- **Community Spotlight:** Learning from real salons and colorists

# Color That Respects Your Space

How less products create more efficiency, creativity, & profitability.

## Low SKU. Meets Every Colorist's Needs.

### A smarter way to color in the new year.

As we step into a new year, many colorists and salon owners are reevaluating what truly serves them behind the chair. More products don't always mean better results. More often, they just mean more clutter, more cost, and more confusion.

Chromastics Pure Tone Colors was built around one powerful idea: A thoughtfully designed, low-SKU color system that can meet every colorist's creative and technical needs without overwhelming your space or your budget.



## Salon Real Estate: Making Every Inch Count

### Your dispensary should work for you, not against you.

In most salons, dispensary space is limited and expensive. Oversized color lines with excessive SKUs take up valuable real estate and slow down workflow.

### Chromastics solves this by:

- Reducing unnecessary SKUs while maintaining full tonal flexibility
- Allowing colorists to customize formulas instead of stocking every variation
- Creating faster, cleaner, and more efficient formulation processes

### What this means in real life:

- Less time searching for shades
- Faster turnaround between clients
- Easier onboarding for new colorists
- A dispensary that stays organized and functional

With Chromastics, a compact color station becomes a creative command center that is capable of delivering everything from classic coverage to modern dimensional work.

### The Hidden Cost of Overstocked Dispensaries

(And why many salons never notice it.)

Excessive color inventory doesn't just take up space, it quietly drains profitability.

Common hidden costs include:

- Expired or oxidized product
- Slow-moving shades that tie up cash
- Time lost searching, organizing, and restocking
- Inconsistent results when too many options compete

Streamlining your color system isn't about limitation, it is about eliminating friction in your daily workflow.

### For Salon Owners: Low SKU = Easier Training

One of the most overlooked advantages of a simplified color system is education.

Benefits for salon leadership:

- Faster onboarding for new hires
- More consistent results across the team
- Easier troubleshooting when formulas don't go as planned
- Stronger retail and service confidence

When everyone speaks the same color language, the entire salon performs better.

# Independent Stylist Spotlight: Going Out on Your Own



## **Build your business without overbuying your inventory.**

Going independent is exciting, but it can also be financially overwhelming. One of the biggest mistakes new independents make is investing too heavily in inventory before building steady cash flow.

## **Chromastics is ideal for independent stylists because it offers:**

- Professional performance without excessive upfront costs
- A system that grows with you
- Consistent results that help retain clients quickly

## **What's typically required to get started:**

- Active cosmetology license
- Business entity (LLC or Sole Proprietorship)
- Resale certificate or tax ID
- Distributor account
- Basic accounting setup (QuickBooks, accountant, or bookkeeper)

## **Why Chromastics makes sense early on:**

- Lower initial investment
- Fewer back-bar products to manage
- Reliable color outcomes that build client trust
- Easier reordering and inventory tracking

For many independents, Chromastics becomes the foundation that allows them to **focus on craft, clientele, and cash flow—not overstock.**

\*Note — This is just general information, but you should check with your state laws, financial advisor, and an accountant before making any decisions.

## **Product Spotlight: Chromastics Clear Shades**

### **The quiet hero of your color formulas.**

Chromastics Clear Liquid Shades are one of the most versatile tools in the system and is often the most underestimated.

### **How Clear Shades work for you:**

- **1 capful** added to any color formula increases shine and softness
- **2 capfuls** help reduce scalp sensitivity and support hair integrity

This can be added to all formulas, including bleach lighteners.

Exception: Not recommended for Liquid Shades.

### **Advanced Use: Shine + Healing Treatment**

Mix equal parts warm water and Liquid Shades Clear to create a restorative shine treatment that:

- Smooths the cuticle
- Enhances natural reflect
- Adds a luxury finish

This makes an **excellent add-on service** that clients see and feel immediately.



# The Winter Bronde Trend:

## Step-by-Step with Eric Anthony



Meet Eric Anthony, celebrity hair colorist and **Chromastics National Educator** based in **Beverly Hills, CA**, known for his expertise in **advanced color correction and creative color formulation**. As a key member of the Chromastics artistic team, he travels and teaches stylists how to elevate their craft using Chromastics' innovative pure-tone color system, helping professionals master both foundational and corrective color techniques. Eric is introducing us to the Winter Bronde Trend along with an easy step-by-step guide.

*"The Bronde trend is a winter season favorite and a highly desired look my clients look forward to each year. The beautiful fusion of rich natural roots to luminous blonde tones is the answer for those seeking the best of both worlds. It's a versatile, low-*

*maintenance look, serving up that dimensional glow among A-listers and trendsetters alike. A fantastic choice for its effortless, chic appeal. This really is a very simple and fun process."* — Eric Anthony

At its core, bronde blends the depth of brown with the brightness of blonde, resulting in hues like hazelnut, honey, or khaki bronde, depending on undertones and placement. These nuanced shades can be customized to compliment different skin tones and hair types, delivering a look that's both soft and sophisticated.

For winter 2025–2026, the trend leans toward multidimensional, lived-in color. Think subtle balayage, root shadowing to ease grow-out, and warm accents that brighten the face even on overcast days. Bronde's versatility means you can keep it muted and natural or dial up the warmth for extra radiance in colder light.

### Why stylists and clients love it:

- **Low-maintenance:** softer contrast means less frequent touch-ups.
- **Flattering year-round:** warm bronde tones can brighten complexions in winter's cool light.
- **Customizable:** from honey and hazelnut tones to richer khaki highlights, there's a variation for every look.

In short, winter bronde is the modern take on dimensional color — rich, wearable, and chic for the season.



The Winter Bronde trend has been embraced by celebrities such as **Jennifer Aniston, Jennifer Lopez, Laura Linney, and Sarah Jessica Parker**, all opting for dimensional blends that balance blonde brightness with brunette depth.

# The Winter Bronde

## Step-by-Step with Eric Anthony

### Steps Taken on Model:

1. Using **Chromastics XLP Powder Lightener with 25Vol** pre-lighten hair using a teasy-lights foiling technique. Bring the hair to a level 9, light coppery blonde.
2. Apply root color in between foils using **Chromastics Pure Tone Permanent Color**. Formulation will vary due to natural hair color and level of desired darkness. For levels 3 through 5, Eric favors using 4BV and 6BV with 25Vol. Depending on the desired end results, Eric also likes 4N, 5N and 6N adding 4 grams of green with 1 gram of blue concentrate.
3. Process 45 to 55 minutes.
4. Follow up with toner on the pre-lightened hair. Here are Eric's favorite formula's using **Chromastics Liquid Shades**
  - **Root to Mid-Shaft Toner:** L4A 15 grams, L6A 30 grams, L6N 10 grams. For a deeper look, he adds 10 grams of L4N.
  - **Mid-Shaft through Ends Toner:** L8N with a cap full of shades clear. If brassiness is present, I will add L8A.



## Winter Brondes & Chromastics



Rather than going full blonde, bronde strikes a balance that adds dimension, richness, and glow to hair without the high-maintenance upkeep of lighter colors — making it ideal for winter when many stylists and clients opt for richer, more grounded tones.

# Community Spotlight: Learn With Us

## We Want to See Your Work & Hear From You!

### Like, Follow, & Tag Us... Come Be Part of the FUN!

Because the most valuable education doesn't only come from classrooms, it comes from real salons, real clients, and real experiences behind the chair. Chromastics believes in shared growth and the power of learning from one another.

We invite our community of colorists, stylists, and salon owners to tag us in your work and join the conversation. By sharing your techniques, formulations, and everyday wins, you help elevate the industry and inspire professionals at every stage of their career.

Selected salon owners, stylists, and colorists will be invited to participate in short interviews and features within our newsletter and social platforms—creating a space where practical insights, creative ideas, and business strategies can be exchanged.

### Featured topics may include:

- Formulations, techniques, and emerging trends
- Reducing product waste and increasing efficiency
- Retail strategies that support long-term growth
- Time management and staffing solutions
- Preventing cancellations and improving client retention
- Running a healthier, more profitable salon

***Together, we can inspire, educate, and elevate one another—one story at a time.***



## EDUCATION & EVENTS

**Want to learn more about Chromastics?** Visit our website, [www.chromastics.com](http://www.chromastics.com), where you find everything you need to know to get started and advance through becoming a master colorist. Go to the Education tab and select from the many options on the dropdown — Training Manual, Color Formulary, Look for our Facebook Page and join us at — **CHROMASTICS ON DEMAND**. Please follow us on social media to stay current with Chromastics and be informed of the next upcoming educational events. We are on YouTube, Facebook, and Instagram.

